



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**RGAPPC - Republican Governors Asso(9527)**  
**Target Enterprises (3056)**  
CRANE,CINDIE  
Telerep/Los Angeles, Los Angeles (1043)  
ph: (555) 555-5555

**Invoice** 645060  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 314430  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Target Enterprises**  
**15260 Ventura Boulevard**  
**#1240**  
**Sherman Oaks, CA 91403**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political - Issue (1068)  
143/REPUBLIC GOV ASS NC (129014)  
**National/Political**  
143/06151500  
  
143/REPUBLIC GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP** Order Type No/Normal  
**Package**  
**Gen. Date** 10/31/2012 11:29:13AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	5:00:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 5:08AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1207H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 5:21AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1207H	\$445.00	
	Spot	5:00:00AM- 6:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 5:09AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	DMRGANC1207H	\$445.00	
2.1	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	6:00:00AM- 7:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 6:07AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1207H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 6:13AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1207H	\$900.00	
	Spot	6:00:00AM- 7:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 6:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	DMRGANC1207H	\$900.00	
3.1	<b>Contract Line Remarks:</b>		<b>RUN 2X M-W &amp; 1X TH-F PER DAY. MAX SEP</b>						
	Spot	7:00:00AM- 9:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	DMRGANC1207H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 8:48AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1207H	\$1000.00	
	Spot	7:00:00AM- 9:00:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 8:38AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	DMRGANC1207H	\$1000.00	
4.1	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/01/12 9:37AM (Mo)	00:30	LIVE! WITH KELLY	DMRGANC1207H	\$425.00	
	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/03/12 9:29AM (We)	00:30	LIVE! WITH KELLY	DMRGANC1207H	\$425.00	
	Spot	9:00:00AM-10:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	10/04/12 9:42AM (Th)	00:30	LIVE! WITH KELLY	DMRGANC1207H	\$425.00	
4.1	Spot			10/02/12			1 preempt @ \$425.00	\$0.00	Breaking News Interrupt
5.0	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/01/12 10:12AM (Mo)	00:30	KATIE COURIC	DMRGANC1207H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/02/12 10:30AM (Tu)	00:30	KATIE COURIC	DMRGANC1207H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/03/12 10:56AM (We)	00:30	KATIE COURIC	DMRGANC1207H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/04/12 10:46AM (Th)	00:30	KATIE COURIC	DMRGANC1207H	\$425.00	
	Spot	10:00:00AM-11:00:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/05/12 10:55AM (Fr)	00:30	KATIE COURIC	DMRGANC1207H	\$425.00	
6.0	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	10:58:00AM-11:57:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/04/12 10:58AM (Th)	00:30	The View	DMRGANC1207H	\$390.00	
6.0	Spot			10/01/12			1 preempt @ \$390.00	\$0.00	No Avail
6.0	Spot			10/02/12			1 preempt @ \$390.00	\$0.00	(Manager's) Pre-empt
6.0	Spot			10/03/12			1 preempt @ \$390.00	\$0.00	Political
6.0	Spot			10/05/12			1 preempt @ \$390.00	\$0.00	No Avail
9.0	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/01/12 4:55PM (Mo)	00:30	DR. OZ SHOW	DMRGANC1207H	\$600.00	
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/02/12 4:22PM (Tu)	00:30	DR. OZ SHOW	DMRGANC1207H	\$600.00	
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/03/12 4:29PM (We)	00:30	DR. OZ SHOW	DMRGANC1207H	\$600.00	
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/04/12 4:55PM (Th)	00:30	DR. OZ SHOW	DMRGANC1207H	\$600.00	
	Spot	4:00:00PM- 5:00:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/05/12 4:10PM (Fr)	00:30	DR. OZ SHOW	DMRGANC1207H	\$600.00	
10.1	<b>Contract Line Remarks:</b>		<b>RUN 1X PER DAY</b>						
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	DMRGANC1207H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 5:13PM (Tu)	00:30	EYEWITNESS NEWS 5P	DMRGANC1207H	\$1075.00	
	Spot	5:00:00PM- 5:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 5:21PM (We)	00:30	EYEWITNESS NEWS 5P	DMRGANC1207H	\$1075.00	



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**RGAPPC - Republican Governors Asso(9527)**  
**Target Enterprises (3056)**  
CRANE,CINDIE  
Telerep/Los Angeles, Los Angeles (1043)  
ph: (555) 555-5555

**Invoice** 645060  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 314430  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Target Enterprises**  
**15260 Ventura Boulevard**  
**#1240**  
**Sherman Oaks, CA 91403**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political - Issue (1068)  
143/REPUBLIC GOV ASS NC (129014)  
**National/Political**  
143/06151500  
  
143/REPUBLIC GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 11:29:13AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ID	Amount	Remarks
12.1	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 6:21PM (Tu)	00:30	EYEWITNESS NEWS 6P	DMRGANC1207H	\$1490.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/03/12 6:27PM (We)	00:30	EYEWITNESS NEWS 6P	DMRGANC1207H	\$1490.00	
	Spot	6:00:00PM- 6:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	DMRGANC1207H	\$1490.00	
13.1	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:58:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 7:29PM (Mo)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1207H	\$1125.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 7:12PM (Th)	00:30	INSIDE EDITION	DMRGANC1207H	\$1125.00	
	Spot	6:58:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/05/12 7:11PM (Fr)	00:30	INSIDE EDITION	DMRGANC1207H	\$1125.00	
14.1	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	7:28:00PM- 7:56:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 7:55PM (Mo)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1207H	\$1000.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 7:46PM (Tu)	00:30	ENTERTAINMENT TONIGHT	DMRGANC1207H	\$1000.00	
	Spot	7:28:00PM- 7:56:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 7:58PM (Th)	00:30	LAST RESORT	DMRGANC1207H	\$1000.00	
15.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/01/12 10:34PM (Mo)	00:30	Castle	DMRGANC1207H	\$3900.00	
16.1	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	11:00:00PM-11:35:00PM	Per week (3),Mo,Tu,We,Th,Fr,Su	10/01/12 11:25PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1207H	\$1490.00	
	Spot	11:00:00PM-11:35:00PM	Per week (3),Mo,Tu,We,Th,Fr,Su	10/02/12 11:27PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1207H	\$1490.00	
	Spot	11:00:00PM-11:35:00PM	Per week (3),Mo,Tu,We,Th,Fr,Su	10/03/12 11:26PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1207H	\$1490.00	
17.2	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	11:35:00PM-12:02:00AM	Per week (3),Mo,Tu,We,Th	10/01/12 11:57PM (Mo)	00:30	Nightline	DMRGANC1207H	\$625.00	
	Spot	11:35:00PM-12:02:00AM	Per week (3),Mo,Tu,We,Th	10/02/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1207H	\$625.00	
	Spot	11:35:00PM-12:02:00AM	Per week (3),Mo,Tu,We,Th	10/04/12 11:36PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	DMRGANC1207H	\$625.00	
18.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00AM- 8:00:00AM	Day,Sa-1	10/06/12 6:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	DMRGANC1209H	\$300.00	
20.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	12:05:00AM-12:35:00AM	Day,Sa-1	10/06/12 12:52AM (Sa)	00:30	CRIMINAL MINDS	DMRGANC1209H	\$325.00	
21.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 7:13AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	DMRGANC1209H	\$375.00	
24.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 6:11PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	DMRGANC1209H	\$1075.00	
27.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/06/12 8:54AM (Sa)	00:30	Good Morning America Saturday	DMRGANC1209H	\$725.00	
28.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 7:43AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	DMRGANC1209H	\$375.00	
29.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	6:00:00AM- 8:00:00AM	Per week (1),Su	10/07/12 6:28AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	DMRGANC1209H	\$390.00	M/G For 6.0.2
30.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	3:00:00PM- 4:00:00PM	Per week (1),Th,Fr	10/04/12 2:59PM (Th)	00:30	DR. PHIL	DMRGANC1207H	\$390.00	M/G For 6.0.1
31.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	10:00:00AM-11:00:00AM	Per week (1),Fr	10/05/12 10:12AM (Fr)	00:30	KATIE COURIC	DMRGANC1207H	\$390.00	M/G For 6.0.3
32.0	<b>Contract Line Remarks:</b>		<u><b>RUN 1X PER DAY</b></u>						
	Spot	4:00:00PM- 5:00:00PM	Day,F-1	10/05/12 4:39PM (Fr)	00:30	DR. OZ SHOW	DMRGANC1207H	\$815.00	M/G For 4.1.1,6.0.4



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser** RGAPPC - Republican Governors Assn (9527)  
**Agency** Target Enterprises (3056)  
**Buyer** CRANE, CINDIE  
**Salesperson** Telerep/Los Angeles, Los Angeles (1043)  
ph: (555) 555-5555

**Product** Political - Issue (1068)  
**Brand** 143/REPUB GOV ASS NC (129014)  
**Acct Types** National/Political  
**Est/Headline** 143/06151500  
**Demo**  
**Revision**  
**Comments** 143/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 645060  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 314430  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 11:29:13AM

**Target Enterprises**  
**15260 Ventura Boulevard**  
**#1240**  
**Sherman Oaks, CA 91403**

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$43,300.00	Total Spots	52
Commission	(\$6,495.00)		
Net Total	\$36,805.00		